



## **Amateur Cake Decorating Contest Sketch Criteria and Theme Official Rules & Entry Form**

1. The cake contest is open to persons 18 and older. Entrants must be Amateurs, defined as:
  - a. Must not be employed in or accept money for working in the baking or catering industry.
  - b. May not have their cake decorating work on display in a commercial bakery or cake shop.
2. Only one person may submit an Entry. No team entries accepted. Only 1 entry per individual will be judged.
3. To enter this competition, competitors must submit a sketch of a themed-cake. Cakes may be up to 24" x 24", 2 or 3 tiers, with frosting to be made with fondant or buttercream and all edible cake décor (see below for more details). Both color and black/white sketches will be accepted.
4. The Theme of the 2012 Amateur Cake Competition for your sketch and final cake is: FLORIDA.
5. All sketch entries must be emailed to [cakes@festivalofchocolate.com](mailto:cakes@festivalofchocolate.com) by 5pm on Friday, April 6th, 2012. Ten Contestants will be chosen from these entries by Professional Cake Designers and notified on or before April 7th, 2012.
6. On April 7<sup>th</sup>, the sketches of the Ten Contestants chosen will be uploaded to The Festival of Chocolate Facebook page. Contestants will be given the direct URL corresponding to their sketch so that they can let their Facebook friends know about the competition. Anyone with a Facebook account will be able to vote once on their favorite sketch.
7. The Facebook contest will end on April 18<sup>th</sup> at 5 pm.
8. The five (5) sketch designs with the most votes will be invited to make their cake and showcase it at The Festival of Chocolate, April 27-29 2012 at the UCF Arena.
9. Final Contestants will need to make the cake they sketched for display at the UCF Arena on Friday April 27<sup>th</sup> at 2 pm. Detailed instructions will be provided once the final contestants are selected.

10. At the contestant's choice, the interior of the cake can be constructed out of Styrofoam.
11. All exterior decorations must be edible with the exception of pillars, plates and wire/toothpicks to attach decorations to the cake layers and/or cake board.
12. Frosting: Icing must be butter cream or fondant.
13. All cake entries must solely be the work of the contestant. No buying prebaked sheet cake.
14. Contestants will receive a 24" x 24" table area for display. Height limit is 2 ft. (24") from the table. Any props used in cake display must be edible. Tables will be covered with burgundy tablecloths. No electricity, generators, running water, fog, bubbles or flammable items are allowed in displays.
15. Set up. Assigned space at the UCF Arena will be available on Friday, April 27 from 2:00pm to 3:00pm for set up. All cakes must be completely set by 3:00pm.
16. The "Fan Favorite" will be selected by guest votes during The Festival of Chocolate from Friday April 27<sup>th</sup> at 4 pm until Sunday April 29<sup>th</sup> at 3 pm.
17. The winner will be announced on stage at 4 pm on Sunday April 29<sup>th</sup>. The Winner will receive a certificate to a class taught by Award Winner Mercedes Strachwsky of Bake Me a Cake and a DVD Instructional Video from Food Network Challenge Winner Edna De la Cruz of Design Me a Cake.

**Disclaimers:**

1. Entry constitutes permission to use winners', contestants', applicants' names and likenesses for publicity purposes without further compensation.
2. The Festival of Chocolate and its sponsors shall have all rights to illustrations, photos, and videos of applicant submissions and contest images for promotional use without further compensation.

**Competition Sponsored by:**



# The Festival of Chocolate Amateur Cake Competition Entry Form

Please fill out the following information and e-mail it to: [cakes@festivalofchocolate.com](mailto:cakes@festivalofchocolate.com) along with your cake sketch.

Contestant Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Age: \_\_\_\_\_

The entrant agrees to defend, indemnify and hold harmless The Festival of Chocolate against any liability, claim, loss or expense arising out of any injury or damage which is caused by, arises from or is any way connected with participation in this event.

I have read and agree to the attached rules for this event.

Signature of contestant: \_\_\_\_\_